



Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: September 4, 2009 – Issue # 35

Policy

From the WIC Services Policy and Procedure Manual —

300.11 New Employee Training Checklist

New Employees hired by local WIC agencies must learn many tasks before they can work independently. This policy provides a standard training checklist for all new employees to facilitate consistent training. The checklist identifies core tasks. However, it is not intended to use in documenting the cross-training between positions that happens over time.

See policy 300.10 pages 2-14 for the new employee checklist

Information

New WIC Food Package Tidbits – Whole grain

Half of the WIC cereals offered on WIC must be whole grain. Whole grain must be the primary ingredient by weight and meet regulatory definitions for fiber, total fat, saturated fat, trans fat, and cholesterol. WIC cereals must also contain ≤ 21.2 grams sucrose and other sugars per 100 grams dry cereal (≤ 6 grams per dry ounce). They also must contain a minimum of 28 milligrams of iron per 100 grams of dry cereal.

Training

Core Training Dates Set for 2010

These dates have been confirmed for the core training workshops next year:

- *March 29: Maternal Nutrition Workshop*
- *March 30: Breastfeeding Workshop*
- *April 29: Communication & Rapport Building Skills Workshop*
- *June 29: Infant Nutrition Workshop*
- *June 30: Child Nutrition Workshop*

All of the workshops will be held at the Ankeny campus of the Des Moines Area Community College. Registration information will be posted in the Friday Facts approximately six weeks before each event.

Other

2010 Iowa Governor's Conference on Public Health

The Iowa Public Health Association (IPHA) is pleased to announce that the call for abstracts for oral and poster presentations for this event is open now through October 1, 2009.

*To learn more, go to www.iowapha.org and click on **2010 Iowa Governor's Conference on Public Health**. This will take you to the call for abstracts document which provides guidance on criteria, procedures and the timeline for this competitive process. After reviewing [this document](#), simply click on the posted Web site link to submit your online proposal. Additional support materials must be e-mailed to the conference coordinator, Sara Patkin, per the instructions posted.*

Use this opportunity to play a role in shaping the content for the 2010 Iowa Governor's Conference on Public Health to assure that it continues to evolve to meet the needs of Iowa's public health community.

Conference Partners:

- *Child Health Specialty Clinics*
- *Iowa Counties Public Health Association*
- *Iowa Department of Public Health: Bureau of Family Health, Bureau of Nutrition and Health Promotion, Bureau of Health Care Access, Oral Health Bureau, Division of Behavioral Health*
- *Iowa Environmental Health Association*
- *Iowa Public Health Association*
- *University of Iowa Hygienic Laboratory*
- *University of Iowa College of Public Health*

Reaching Rural America

Please reference the information below sent out by Julie Paradis, Administrator for FNCS, and Secretary Vilsack. There is an effort under way to enhance Rural America. We are being asked to forward this to our State and ITO partners for any ideas and/or experiences you may have for improving our programs' access to Rural America. [Message from the Administrator & Secretary Vilsack](#)

WIC Participation

WIC [participation](#) in August was 77,716. This represents an increase of 4.88% over the same time period last year.

Letter from the White House

We want to share President Obama's letter from the White House with you in recognition of FNS' 40th Anniversary and extend our appreciation to all the S/A's and WIC clinic sites to honor all that each of you do for the WIC Program. We do make a difference. [White House 40th Anniversary Thank You](#)

Sesame Street Workshop Posters

The Sesame Street Workshop posters have arrived in the state WIC office. One set of posters will be mailed to each WIC office as soon we receive the mailing tubes. Each set of 18 X 24 inch posters includes the following:

- *Every Day Is An Anytime Foods Day in English*
- *Every Day Is An Anytime Foods Day in Spanish*
- *Eat A Rainbow Every Day in English*
- *Eat A Rainbow Every Day in Spanish*

These colorful posters will certainly catch the attention of young children and parents in your clinics and offices!